

# Curriculum Vitae

## *Samiul Faruk*

**Contact Address:** 160/35 A North Vashantek (Bagan Bari),  
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### ***Career Objective:***

To pursue an excellent career, I would welcome a rewarding and challenging job that will not only involve my current skills, but will hopefully help me acquire some new ones

### ***Strength:***

- Hard working and have the ability to work under pressure,
- Able to learn quickly and to understand technical issues,
- Self-driven, responsible, innovative, cooperative,
- Honest, trustworthy, self-motivated, energetic, adaptive to any environment.

### ***Work Experience***

- Senior Associate (Inside Sales)

Quantanite

**Duration:** December 2019 – Present

- Manage and build overall email marketing strategy.
- Create various email lists and campaigns.
- Compiling email lists.
- Create email databases for lead generation
- Campaign plan and outbound marketing campaigns to promote products and/or services alongside developing relationships with potential customers.
- Creating and monitoring a wide variety of email campaigns.
- Quality control (QC) all the data for campaign.
- Create and design various CTAs and email templates
- Test every campaigns success.
- Tracking and analyzing campaign results.
- Following up on email, if there no response from the initial emails.
- Determine email marketing KPIs.
- Develop and present reports on a weekly basis.
- Analyze campaign performance and suggest improvements
- Search positive response full profile.
- Develop a lead generation strategy.
- Analyze data to get smart insights.
- Suggest methods for improvements.

- Lead Generation as per the business strategy.
- Research Specialist (LinkedIn, Sales navigator, Social Media feeds, and different other platforms).
- Quality Assurance operations on lead research data.
- Collects and evaluates potential sales opportunities.
- Evaluating leads.
- Support sales team to improve performance, control and maintenance of their leads.
- Prepare and analyze marketing and sales pipeline reports and dashboards.
- Project Management.
- Data analysis.
- Data Processing Management.
- Data Cleaning and Preparation.
- Database Management.
- Train new associate & improvement.

• **Executive (Development)**

Earnest Engineering Works (Pvt) Ltd

**Duration:** March 2017 - October 2019

- Making planning, writing report & documentation.
- Maintaining communication with the customer & with support higher levels.
- Assistance given to “Earnest” clients answering their demands & questions.
- Keeping in touch with suppliers & developing cordial relationships with them.
- Making sure that all supplier information & records are up to date.

## ***Scholastic Attainments:***

### **Bachelor of Science in Electrical and Electronics Engineering**

**Name of the Institution** : American International University-Bangladesh (AIUB)  
**Department** : Department of Electrical and Electronics Engineering  
**Year of Completion** : 2017  
**Result** : 3.41 [on the scale of 4.00]

### **Higher Secondary Certificate (H.S.C)**

**Name of the Institution** : Adamjee Cantonment College Dhaka  
**Year of Completion** : 2011  
**Board** : Dhaka  
**Result** : GPA 3.90

### **Secondary School Certificate (S.S.C)**

**Name of the Institution** : Adamjee Cantonment Public School Dhaka  
**Year of Completion** : 2009  
**Board** : Dhaka  
**Result** : GPA 5.00

## ***Training Summary:***

CCNA	AIUB	6 months
RHCSA	Linux Pathshala	3 months

## ***Computer Skills:***

### **Design**

AutoCAD   Adobe Photoshop

### **Language**

Code Blocks C & C++

### **Application packages**

Microsoft Office (Word, Excel, PowerPoint, Outlook)

## ***Language Skill:***

- Bengali:** Proficiency in Reading, Writing, Speaking & Listening.
- English:** Proficiency in Reading, Writing, Speaking & Listening.

## ***Self-Profile:***

<b>Name</b>	: Samiul Faruk
<b>Father's Name</b>	: Omar Faruk Dhali
<b>Mother's Name</b>	: Sakhina Begum Dulia.
<b>Permanent Address</b>	: Vill: Dhitpur, PO: Kanakshar, PS: Lauhajong, Dist: Munshigonj.
<b>Date of Birth</b>	: 04-07-1994.
<b>Nationality</b>	: Bangladeshi by birth
<b>Religion</b>	: Islam.
<b>Marital status</b>	: Single
<b>National ID</b>	: 8217076408
<b>Blood Group</b>	: O+
<b>Gender</b>	: Male

## ***References:***

### **Farhana Afroz**

Senior Architect  
Paradigm Architect & Engineers  
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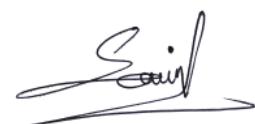
### **Bishwajit Banik Pathik**

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AIUB  
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Mobile: +8801711613214

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I, the undersigned, certify that according to my knowledge and belief, this resume correctly describes my qualifications and me.

Thanking You



*Samiul Faruk*